



## Contact Info:

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# 2009 Broker-Dealer Client Conference

## San Diego Marriott Hotel & Marina

# Attendee Fact Sheet

### Overview

Laser App is hosting its third annual conference in San Diego. This conference is designed to inform broker-dealers about:

- ✓ Laser App Web
- ✓ Laser App Enterprise (version 9.0.108)
- ✓ Cost Cutting ideas for your broker-dealer
- ✓ Straight through processing/Electronic signing of forms
- ✓ Case studies on how BDs currently use Laser App Web & Enterprise
- ✓ Customizing Laser App to meet your needs
- ✓ Transitioning reps to your broker-dealer
- ✓ Reducing N.I.G.O. paperwork
- ✓ Small and large firm tracks (learn what solutions BDs like you are using)
- ✓ Learn how broker-dealers like you are dealing with their issues
- ✓ Meet Laser App partnering vendors (CRM, Document Imaging, Financial Planning, Consolidated Statements and more)

### Location:

This year's conference will be held in San Diego California at the Marriott Hotel and Marina. San Diego is known for its beautiful weather year round, so it will provide the perfect setting for our meeting.

San Diego Marriott Hotel and Marina  
333 West Harbor Drive  
San Diego, CA 92101  
1-619-234-1500

### Dates:

Wednesday-Friday, August 19-21

The conference will kick off with a cocktail reception at 6:00 PM on Wednesday August 19 and the conference will end at 3:30 PM on Friday August 21.

### Airport/Transportation:

The hotel is conveniently located just a few miles from San Diego Airport. Cab rides are only \$10-15. If you don't mind being prodded or branded, then Southwest Airlines has a ton of flights in and out of San Diego Airport.

### Hotel Reservations:

Laser App has reserved a block of rooms at the hotel for the reduced rate of \$185/Night. You can book your room directly with the hotel-just mention you are with the Laser App conference to receive the discounted price. 1-619-234-1500