



## Contact Info:

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# 2009 Broker-Dealer Client Conference

## San Diego Marriott Hotel & Marina

### Exhibitor Fact Sheet

#### Attendees:

This is the conference you have always wanted! We are inviting over 300 of our broker-dealer clients to this conference. There will be no registered reps-only decision makers from the broker-dealer back office. There is no other industry conference that allows you access to more broker-dealers at this rate. This is where you will land the big accounts-not just small office sales. We are anticipating at least 100 of our broker-dealers will attend.

#### Location:

This year's conference will be held in San Diego California at the Marriott Hotel and Marina. San Diego is known for its beautiful weather year round, so it will provide the perfect setting for our meeting.

San Diego Marriott Hotel and Marina  
333 West Harbor Drive  
San Diego, CA 92101  
1-619-234-1500

#### Dates:

Wednesday-Friday, August 19-21

The conference will kick off with a cocktail reception at 6:00 PM on Wednesday August 19 and the conference will end at 4:00 PM on Friday August 21.

#### Setup/Teardown:

You need to be set up August 19th between 1:00PM and 3:30PM. You can tear down anytime after 2:00 PM on Friday August 21st.

#### Hotel Reservations:

Laser App has reserved a block of rooms at the hotel for the discounted rate of \$185/Night. You can book your room directly with the hotel-just mention you are with the Laser App conference to receive the discounted price.  
1-619-234-1500

#### Exhibit Hall:

Booths will be set up in Marina Ballroom G. All exhibit time and most meals will take place here.

#### Airport/Transportation:

The hotel is conveniently located just a few miles from San Diego Airport. Cab rides are only \$10-15. If you don't mind being prodded or branded, then Southwest Airlines has a ton of flights in and out of San Diego Airport.

#### Attire/Conduct:

All exhibiting and speaking attendees will be required to dress business casual at a minimum. This conference is open to all of Laser App's software partners (some of which compete in the same market space). Everyone is expected to remain cordial and courteous throughout the conference.