

# Tuesday August 19th

Time	Event	Location
2:00-4:00	Registration Open	Marina Ballroom Foyer
4:30-6:30	Cocktail Reception/Exhibits	Seaview Room

# Wednesday August 20th

Time	Event	Location
<b>7:00-8:00</b>	<b>Breakfast/Exhibit Hall Open</b>	<b>Seaview Room</b>
<b>8:00-8:30</b>	<b>Intro/State of Laser App</b> <i>Ed Beggs (President/Founder Laser App)</i>	Marina Ballroom D
<b>8:30-9:20</b>	<b>Laser App Development Roadmap</b> <i>Jorge Plascencia (Sr. Key Accounts Manager Laser App)</i>	Marina Ballroom D
<b>9:20-10:50</b>	<b>Software Partner Introductions</b> <i>Robert Powell (Marketing Director Laser App)</i>	Marina Ballroom D
9:20-9:30	Alan G. (National Sales Director EZ Data)	
9:30-9:40	Chad Blythe (National Sales Director MoneyGuidePro)	
9:40-9:50	Brian McLaughlin (CTO Redtail Technology)	
9:50-10:00	Jeffrey Green (Director of compliance Laserfiche)	
10:00-10:10	Owen West (Managing Consultant Dynamic Methods)	
10:10-10:20	Jon Clark (Marketing Director Cabinet NG)	
10:20-10:30	Barry Weinstein (Vice President Advisor Products Inc.)	
10:30-10:40	Alex Turnbull (Vice President Product Management Upswing CRM)	
10:40-10:50	Rod Lueck (President/Founder WinOps)	
<b>10:50-11:10</b>	<b>Break-Refreshments</b>	Marina Ballroom Foyer
<b>11:10-11:40</b>	<b>Technology Best Practices</b> <i>Chip Kispert (President/Founder Beacon Strategies)</i>	Marina Ballroom D
<b>11:40-12:10</b>	<b>Software Partner Introductions</b> <i>Robert Powell (Marketing Director Laser App)</i>	Marina Ballroom D
11:40-11:50	Tom Embrogno (Vice President Docupace)	
11:50-12:00	David Braun (Vice President of Sales Investigo)	
12:00-12:10	Michael Binko (CEO Kaulkin Information Systems)	
<b>12:10-1:30</b>	<b>Lunch/Exhibits/Lunchtime Speaker</b> <i>Dale Brown (President Financial Services Institute)</i>	<b>Seaview Room</b>
<b>1:30-1:50</b>	<b>Small Firm Technology Overview</b> <i>Christina Cicon (Practice Management Specialist H. Beck)</i>	Marina Ballroom Foyer
<b>1:50-2:10</b>	<b>Mid Size Firm Technology Overview</b> <i>Bill Froehlich (Manager Prncor Financial Services Corp)</i>	Marina Ballroom D
<b>2:10-2:30</b>	<b>Large Firm Technology Overview</b> <i>Carla Pranger (Lincoln Financial)</i>	Marina Ballroom D
<b>2:30-3:15</b>	<b>Broker-Dealer Panel</b> <i>Christina Cicon, Bill Froehlich, Carla Pranger</i>	Marina Ballroom D
<b>3:15-3:45</b>	<b>Break-Refreshments</b>	<b>Seaview Room</b>
<b>3:45-4:15</b>	<b>Integrate Your BD with Laser App</b> <i>Robert Powell (Marketing Director Laser App)</i>	Marina Ballroom D
<b>4:15-5:30</b>	<b>**Meet the Developers</b> <i>Rob Bailey (Sr. Software Developer Laser App)</i>	Leucadia
<b>4:15-4:45</b>	<b>Recruiting Reps in Turbulent Times</b> <i>Peter Montoya (President of Peter Montoya Inc.)</i>	Marina Ballroom D
<b>4:45-5:20</b>	<b>The Safe Road to E-Signatures</b> <i>John London (Interlink Electronics)</i>	Marina Ballroom D
<b>5:30-5:45</b>	<b>Prize Giveaways</b>	Marina Ballroom D