

Laser App Software  
2008 Broker-Dealer Client Conference

# **Attendee Fact Sheet**

## **Overview**

Laser App is hosting its second annual conference in San Diego. This conference is designed to inform broker-dealers about:

- Laser App Version 10
- Straight through processing/Electronic signing of forms
- Transitioning reps to your broker-dealer
- Reducing N.I.G.O. paperwork
- Integrating Laser App into your website/database
- Small and large firm tracks (learn what solutions BDs like you are using)
- Learn how broker-dealers like you are dealing with their issues
- Meet Laser App partnering vendors (CRM, Document Imaging, Financial Planning, Consolidated Statements and more)

## **Location:**

This year's conference will be held in San Diego California at the Marriott Hotel and Marina. San Diego is known for its beautiful weather year round, so it will provide the perfect setting for our meeting.

*San Diego Marriott Hotel and Marina  
333 West Harbor Drive  
San Diego, CA 92101  
1-619-234-1500*

## **Dates:**

Tuesday August 19, 2008 - Wednesday August 20, 2008.

The conference will kick off with a cocktail reception at 4:30PM on Tuesday August 19 and the conference will end at 5:30PM on Wednesday August 20. If you are flying from the east coast you can make it on Tuesday, but you might want to come in on Monday. We also have rooms booked over the weekend, so you can make a mini vacation out of it too!

## **Airport/Transportation:**

The hotel is conveniently located just a few miles from San Diego Airport. Cab rides are only \$10-15. If you don't mind being prodded or branded, then Southwest Airlines has a ton of flights in and out of San Diego Airport.

## **Hotel Reservations:**

Laser App has reserved a block of rooms at the hotel for \$215/night. You can book your room directly with the hotel-just *mention you are with the Laser App conference* to receive the discounted price. 1-619-234-1500