

Laser App Software  
2008 Broker-Dealer Client Conference

## **Exhibitor Fact Sheet**

### **Attendees:**

This is the conference you have always wanted! We are inviting over 250 of our broker-dealer clients to this conference. There will be no registered reps-only decision makers from the broker-dealer back office. There is no other industry conference that allows you access to more broker-dealers. This is where you will land the big accounts-not just small office sales. We are anticipating at least 100 of our broker-dealers will attend.

### **Location:**

This year's conference will be held in San Diego California at the Marriott Hotel and Marina. San Diego is known for its beautiful weather year round, so it will provide the perfect setting for our meeting.

*San Diego Marriott Hotel and Marina  
333 West Harbor Drive  
San Diego, CA 92101  
1-619-234-1500*

### **Dates:**

Tuesday August 19, 2008 - Wednesday August 20, 2008.

The conference will kick off with a cocktail reception at 4:30PM on Tuesday August 19 and the conference will end at 5:30PM on Wednesday August 20. If you are flying from the east coast you can make it on Tuesday, but you might want to come in on Monday. We also have rooms booked over the weekend, so you can make a mini vacation out of it too!

### **Setup/Teardown:**

You need to be set up August 19<sup>th</sup> between 1:00PM and 3:30PM. You can tear down anytime after 5PM on Wednesday August 20<sup>th</sup>.

### **Hotel Reservations:**

Laser App has reserved a block of rooms at the hotel for \$215/night. You can book your room directly with the hotel-just *mention you are with the Laser App conference* to receive the discounted price. 1-619-234-1500

### **Exhibit Hall:**

Booths will be set up in the Seaview room. This room has a view overlooking the ocean, and this is where all of our meals will be held.

## **Airport/Transportation:**

The hotel is conveniently located just a few miles from San Diego Airport. Cab rides are only \$10-15. If you don't mind being prodded or branded, then Southwest Airlines has a ton of flights in and out of San Diego Airport.

## **Attire/Conduct:**

All exhibiting and speaking attendees will be required to dress business casual at a minimum. This conference is open to all of Laser App's software partners (some of which compete in the same market space). Everyone is expected to remain cordial and courteous throughout the conference.